I.T. MATTERS, INC.

5 Reasons Managed IT Services Are The Right Choice For You

Last year, the managed services market was worth 152 billion, and by 2026, it will nearly double in value.

Do you know why?

Because IT is central to what businesses do — regardless of the type of work you're involved in, at some point, you need modern technology to make it happen.

That means investing in the right type of IT support: managed IT services.

www.itmattersinc.com

What Are Managed IT Services?

Managed IT services are a set of best practices, processes, and tools that, when combined with technical knowledge and proper facilitation, proactively prevent problems *(instead of fixing them after the fact)*.

Rather than waiting for something to go wrong and then stepping in to correct it, an IT company that provides managed IT services take on all the responsibilities of a traditional in-house IT department.

5 Reasons To Choose Managed IT Services

1. **Access The Latest Technology:** A managed IT services company will help you stay ahead of new technologies and take advantage of various security products, mobility solutions, analytics tools, and more. Plus, they make sure you're not running any sort of outdated equipment, such as unsupported operating systems, keeping you current at all times.

2. **Lower Costs:** One of the biggest challenges associated with the traditional hourly support model of managing information systems is unexpected costs in terms of repairing equipment, dealing with downtime, or troubleshooting the same problems over and over again. A managed IT services company minimizes unexpected costs as you're paying them a flat-rate monthly fee to support you in a proactive nature.

3. **Enhanced Continuity:** Managed IT services give you confidence that comes with knowing you have an effective data backup and disaster recovery plan in place.

A managed IT services company will create a comprehensive plan that outlines exactly what to do in the event of data loss and/or an outage.

4. **Improved Cybersecurity:** You're able to have peace of mind knowing a managed IT services company is taking care of your cybersecurity. Your provider will deliver a multi-layered solution that incorporates a range of cyber-security technologies and trains your staff on cybersecurity awareness.

5. **Functional IT:** Handling information technology on your own often results in a misconfigured environment that doesn't work well. A managed IT services company will ensure your hardware and software are properly configured to work well together, creating a cohesive environment that's well-managed and maintained.

Are Managed IT Services The Right Choice For You?

It all depends on what you want from your IT services.

If you're content paying to have fires put out when they happen, then you may not need to opt for a different level of support right now. But, if you think your business could benefit from a more consistent form of IT support, then it's time to learn more about managed IT services.

The I.T. Matters approach is to listen to what you need, understand what your goals are, meet you where you're at, and follow a carefully developed plan to bring you forward.

Get in touch with our team to discover what managed IT services offer your organization.